



About the 2014 Heroes Are Human Tour

In the wake of too many work-related suicides and even more men and women admitting to suffering from critical incident stress across the country, The Tema Conter Memorial Trust is launching the 2014 Heroes Are Human Tour, set to begin in St. John's on May 5th, and end in Toronto on July 18th.

With the help of local correctional, emergency services, and military organizations, TEMA will host a two-hour community-based educational event in 48 towns and cities across Canada. Speakers will discuss their personal experiences in dealing with operational stress injuries, and various celebrities will be in attendance in select cities (Enrico Colantoni, Jasmine Richards, Yannick Bisson and Ramona Milano to name a few).

“The men and women of Canada's public safety, military, and correctional organizations see tragic events every day,” said Vince Savoia, founder and executive director of TEMA. “They witness human suffering up close and it sometimes becomes very difficult to cope with the aftermath. Smells, sounds and reliving witnessed events create lasting painful memories that haunt these men and women for life”.

The Tema Conter Memorial Trust believes that pre-incident awareness and training of operational stress injuries is crucial in minimizing the impact of the psychological stressors of acute, cumulative and post-traumatic stress and vicarious trauma. In hopes of spreading awareness and showing that help is out there, Savoia and his dedicated team began planning this tour - the largest scale project this charity has ever organized.

The tour's events will be open to anyone who is interested in learning more about operational stress injuries, and will be free of charge. Frontline correctional, emergency services and military personnel are welcome. Family members and friends, mental health professionals, nurses, physicians, and human resources professionals are also encouraged to attend.

Visit the tour website at 2014heroestour.com and The Tema Conter Memorial Trust's main website at tema.ca for further information.